2 Occupations
in San Diego-Chula Vista-Carlsbad, CA

Contents

What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.

Report Parameters

2 Occupations

| 19-3011 | Economists | | 13-2051 | Financial and Investment Analysts |

19-3011   Economists

13-2051   Financial and Investment Analysts

1 MSA

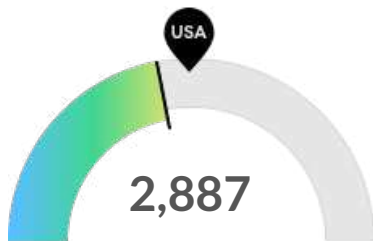41740   San Diego-Chula Vista-Carlsbad, CA

Class of Worker

QCEW Employees

The information in this report pertains to the chosen occupations and geographical area.

Executive Summary

## Aggressive Job Posting Demand Over a Thin Supply of Regional Jobs

2,887

Jobs (2023)

San Diego-Chula Vista-Carlsbad, CA is not a hotspot for this kind of job. The national average for an area this size is 3,457* employees, while there are 2,887 here.

$101,348

Compensation

Earnings are about average in San Diego-Chula Vista-Carlsbad, CA. The national median salary for your occupations is $99,664, compared to $101,348 here.

163
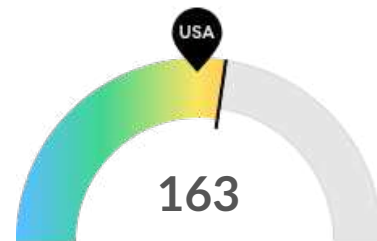
Job Posting Demand

Job posting activity is high in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 143* job postings/mo, while there are 163 here.

*National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.

Jobs

## Regional Employment Is Lower Than the National Average

An average area of this size typically has 3,457* jobs, while there are 2,887 here. This lower than average supply of jobs may make it more difficult for workers in this field to find employment in your area.
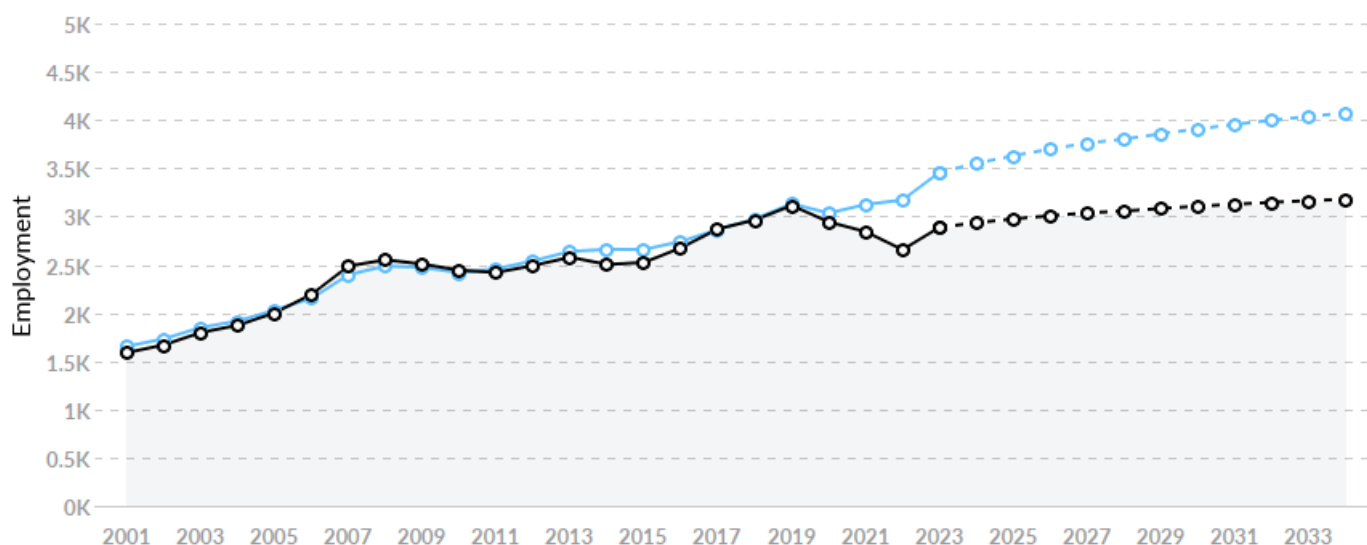
|	Region	2023 Jobs	2024 Jobs	Change	% Change
●	San Diego-Chula Vista-Carlsbad, CA	2,887	2,935	48	1.7%
●	National Average	3,457	3,550	93	2.7%

*National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.

Regional Breakdown
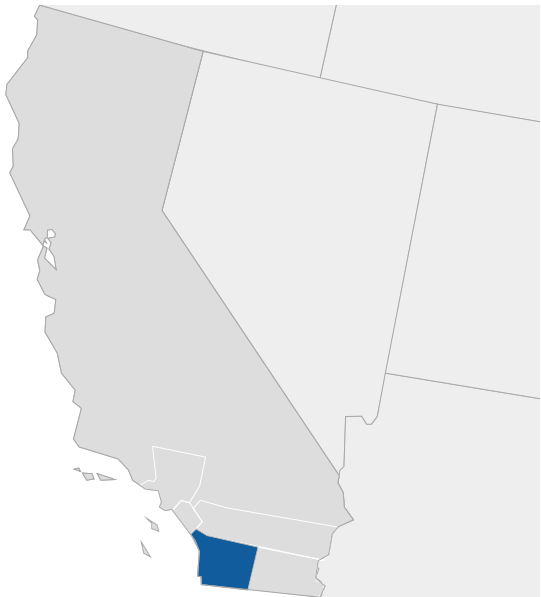
County	2023 Jobs
San Diego County, CA	2,887

Most Jobs are Found in the Management of Companies and Enterprises Industry Sector
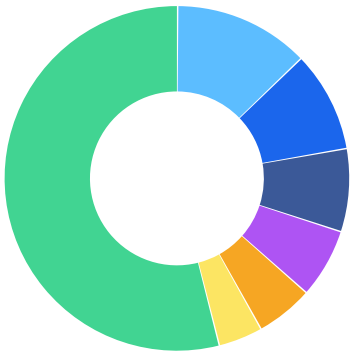
| Industry	% of Occupation in Industry (2023)
Management of Companies and Enterprises	12.7%
Securities and Commodity Contracts Intermediation and Brokerage	9.4%
Other Financial Investment Activities	7.8%
Management, Scientific, and Technical Consulting Services	6.5%
Scientific Research and Development Services	5.4%
Depository Credit Intermediation	4.1%
Other	54.0%

Compensation

Regional Compensation Is 2% Higher Than National Compensation

For your occupations, the 2023 median wage in San Diego-Chula Vista-Carlsbad, CA is $101,348, while the national median wage is $99,664.
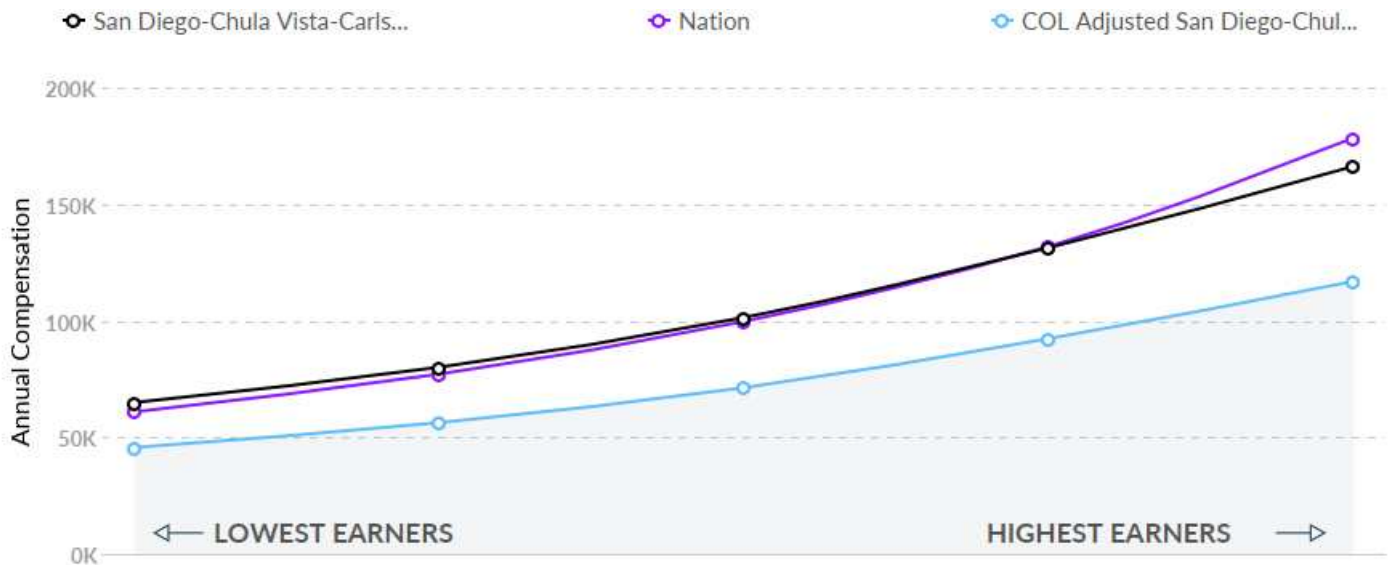
Job Posting Activity

2,934 Unique Job Postings

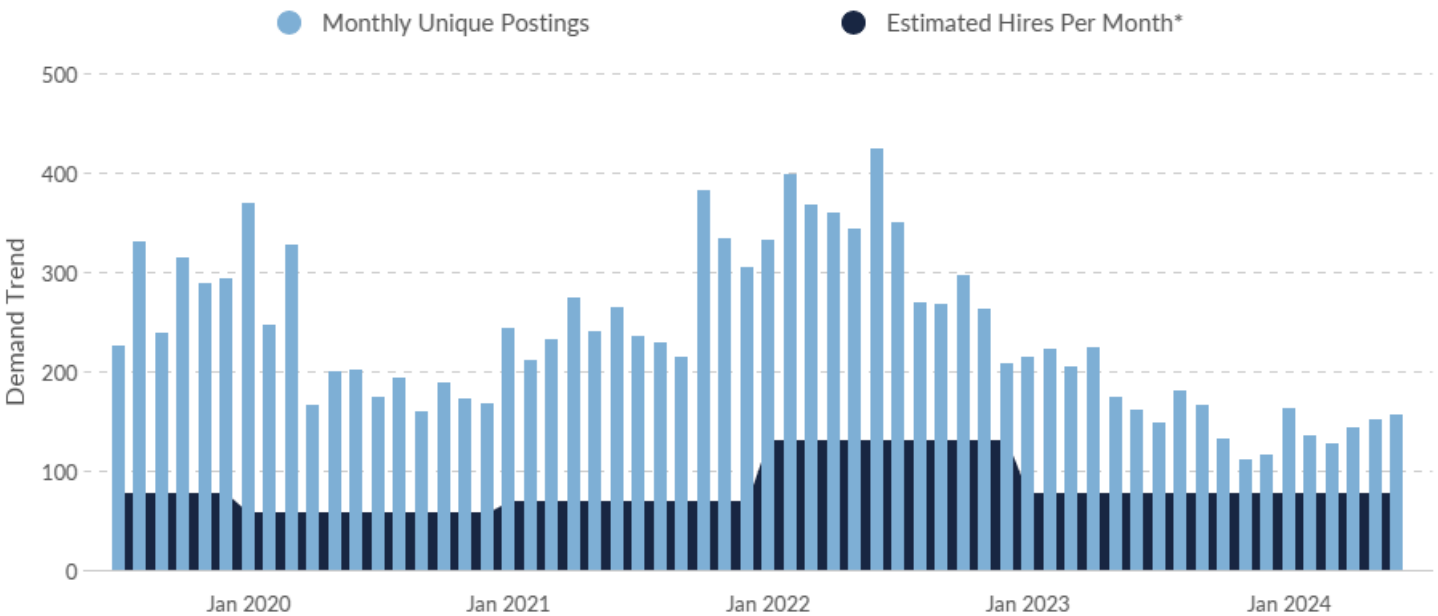The number of unique postings for this job from Jan 2023 to Jun 2024.

832 Employers Competing

All employers in the region who posted for this job from Jan 2023 to Jun 2024.

28 Day Median Duration

Posting duration is the same as what's typical in the region.

● Monthly Unique Postings   ● Estimated Hires Per Month*

Occupation	Avg Monthly Postings (Jan 2023 - Jun 2024)	Avg Monthly Hires (Jan 2023 - Jun 2024)
Financial and Investment Analysts	161	75
Economists	2	2

*A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Lightcast hires are calculated using a combination of Lightcast jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

| Top Companies	Unique Postings		Top Job Titles	Unique Postings	
University of California	160	▬▬▬	Financial Analysts	729	▬▬▬
Robert Half	64	▬	Accounting Analysts	64	▪
General Atomics	59	▬	Financial Management Analysts	54	▪
Thermo Fisher Scientific	57	▬	Financial Systems Analysts	52	▪
Kaiser Permanente	35	▪	Financial Planning and Analysis ...	51	▪
UnitedHealth Group	35	▪	Finance Analysts	43	▪
LPL Financial	34	▪	Pricing Analysts	38	▪
Qualcomm	32	▪	Portfolio Managers	32	▪
Sharp Healthcare	31	▪	Treasury Analysts	30	▏
Sunroad Automotive	31	▪	Business Development Analysts	28	▏

Top Distinguishing Skills by Demand

An occupation's Distinguishing Skills are the advanced skills that are called for occasionally. An employee with these skills is likely more specialized and able to differentiate themselves from others in the same role.
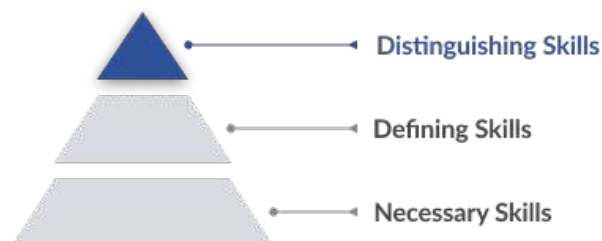
Distinguishing Skills

Defining Skills

Necessary Skills

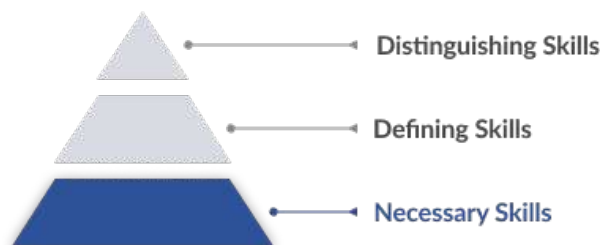| Skill	Salary Boosting	Job Postings Requesting	Projected Growth	Growth Relative to Market
Financial Systems	❌	282	+12.9%	Growing
Ad Hoc Analysis	❌	158	+6.4%	Stable
Cost Accounting	❌	155	+8.9%	Growing
Portfolio Management	✅	155	+16.9%	Growing
Ad Hoc Reporting	❌	150	+17.2%	Growing
Financial Forecasting	❌	131	+15.5%	Growing
Chartered Financial Analyst	❌	114	+12.4%	Growing
Pricing Strategies	✅	65	+13.7%	Growing
Investment Banking	❌	61	+11.1%	Growing
Economic Forecasting	❌	7	+11.7%	Growing

Top Defining Skills by Demand

An occupation's Defining Skills represent the day-to-day tasks and responsibilities of the job. An employee needs these skills to qualify for and perform successfully in this occupation.
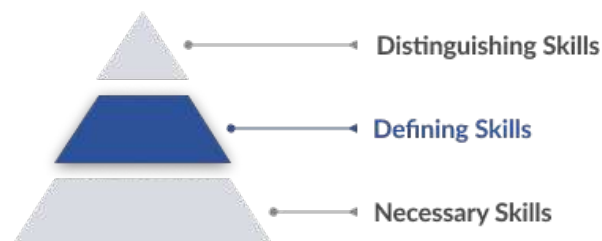
Distinguishing Skills

Defining Skills

Necessary Skills

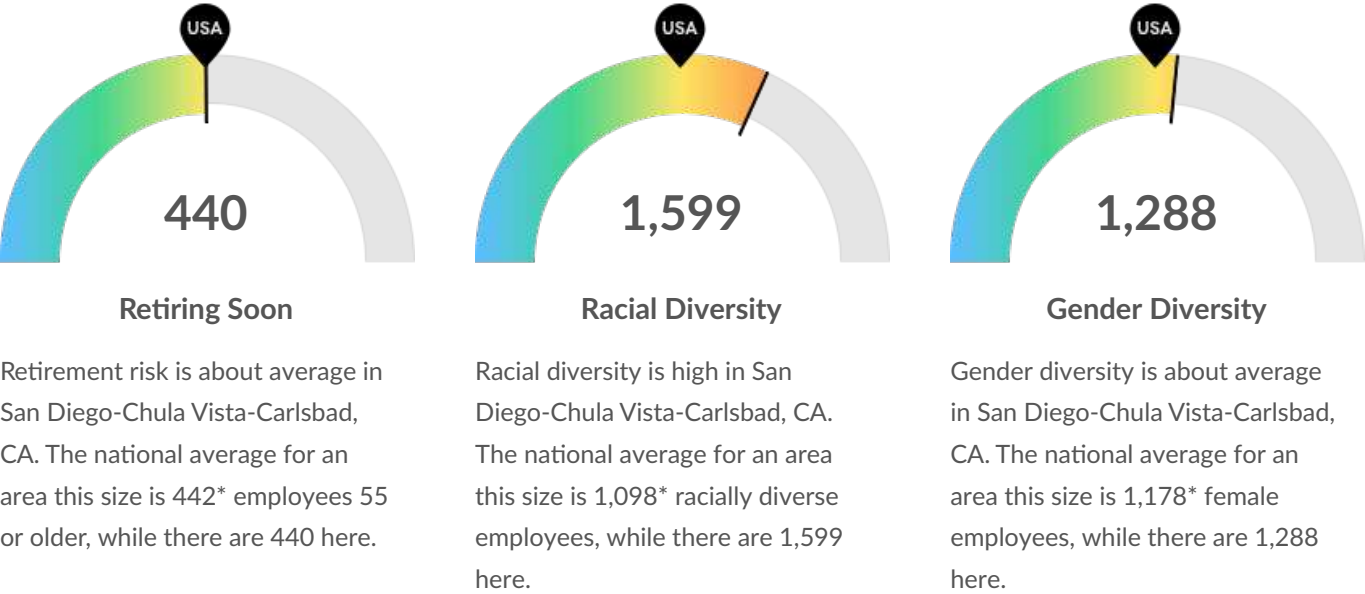| Skill	Salary Boosting	Job Postings Requesting	Projected Growth	Growth Relative to Market
Finance	✅	1,675	+27.3%	Rapidly Growing
Accounting	❌	1,533	+24.0%	Rapidly Growing
Financial Analysis	✅	1,406	+27.9%	Rapidly Growing
Financial Statements	❌	937	+20.1%	Rapidly Growing
Financial Modeling	✅	585	+14.3%	Growing
Economics	✅	464	+20.1%	Rapidly Growing
Financial Planning	✅	385	+22.7%	Rapidly Growing
Data Analysis	✅	372	+25.8%	Rapidly Growing
Investments	✅	360	+20.8%	Rapidly Growing
Financial Data	❌	354	+8.3%	Stable

Top Necessary Skills by Demand

An occupation's Necessary Skills are the specialized skills required for that job and relevant across other similar jobs. An employee needs these skills as building blocks to perform the more complex Defining Skills.

Distinguishing Skills

Defining Skills

Necessary Skills

Skill	Salary Boosting	Job Postings Requesting	Projected Growth	Growth Relative to Market
Financial Analysis	✔	1,406	+27.9%	Rapidly Growing
Auditing	✖	515	+21.8%	Rapidly Growing
Economics	✔	464	+20.1%	Rapidly Growing
Project Management	✖	406	+19.8%	Rapidly Growing
Data Analysis	✔	372	+25.8%	Rapidly Growing
Financial Management	✖	363	+14.8%	Growing
Generally Accepted Accounting Principles	✖	334	+18.3%	Growing
Process Improvement	✖	289	+27.0%	Rapidly Growing
Reconciliation	✖	251	+22.0%	Rapidly Growing
Marketing	✖	247	+23.0%	Rapidly Growing

Demographics

Retirement Risk Is About Average, While Overall Diversity Is High

440

Retiring Soon

Retirement risk is about average in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 442* employees 55 or older, while there are 440 here.

1,599

Racial Diversity

Racial diversity is high in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 1,098* racially diverse employees, while there are 1,599 here.

1,288

Gender Diversity

Gender diversity is about average in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 1,178* female employees, while there are 1,288 here.
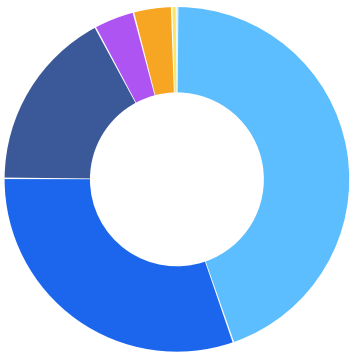
*National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.

Occupation Age Breakdown

	% of Jobs	Jobs
14-18	0.0%	1
19-24	6.0%	173
25-34	35.1%	1,014
35-44	26.1%	755
45-54	17.5%	505
55-64	11.5%	332
65+	3.7%	107
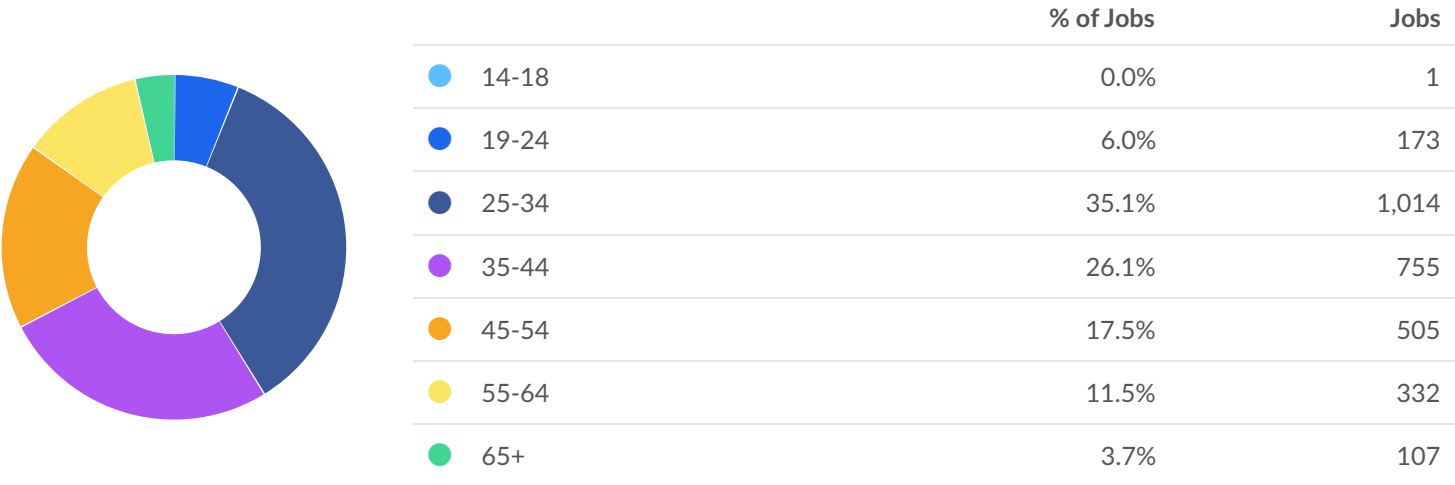
Occupation Race/Ethnicity Breakdown

		% of Jobs	Jobs
●	White	44.6%	1,288
●	Asian	30.4%	878
●	Hispanic or Latino	17.1%	493
●	Black or African American	3.8%	109
●	Two or More Races	3.6%	103
●	Native Hawaiian or Other Pacific Islander	0.4%	13
●	American Indian or Alaska Native	0.1%	3

Occupation Gender Breakdown
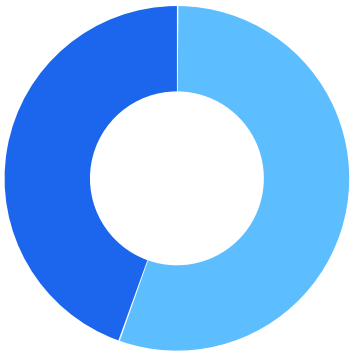
		% of Jobs	Jobs
●	Males	55.4%	1,599
●	Females	44.6%	1,288

Occupational Programs

20 Programs

Of the programs that can train for this job, 20 have produced completions in the last 5 years.

4,034 Completions (2023)

The completions from all regional institutions for all degree types.

229 Openings (2023)

The average number of openings for an occupation in the region is 256.

CIP Code	Top Programs	Completions (2023)
45.0601	Economics, General	531
52.0213	Organizational Leadership	504
30.2001	International/Globalization Studies	500
27.0101	Mathematics, General	482
45.0101	Social Sciences, General	466
45.0603	Econometrics and Quantitative Economics	363
52.0801	Finance, General	340
27.0305	Financial Mathematics	220
52.1101	International Business/Trade/Commerce	165
27.0301	Applied Mathematics, General	164

Top Schools	Completions (2023)	
University of California-San Diego	1,269	
Ashford University	667	
San Diego State University	447	
Palomar College	338	
University of San Diego	254	
Grossmont College	239	
National University	140	
San Diego Miramar College	139	
California State University-San Marcos	131	
Point Loma Nazarene University	86	

Appendix A - Data Sources and Calculations

Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

Occupation Data

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates are also affected by county-level Emsi earnings by industry.

Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

Cost of Living Data

Lightcast's cost of living data is based on the Cost of Living Index published by the Council for Community and Economic Research (C2ER).

Lightcast Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.