Ornamental Horticulture Occupations

in San Diego-Chula Vista-Carlsbad, CA

Contents

What is Emsi Data?

Emsi data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Emsi data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.

Report Parameters

5 Occupations

19-1031	Conservation Scientists		37-3013	Tree Trimmers and Pruners
19-1013	Soil and Plant Scientists		37-3011	Landscaping and Groundskeeping Workers
27-1023	Floral Designers			

1 MSA

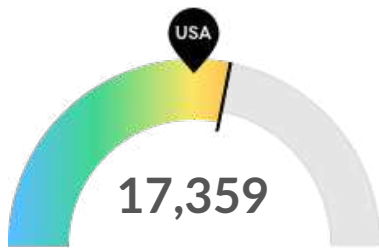|	
41740	San Diego-Chula Vista-Carlsbad, CA

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen occupations and geographical area.
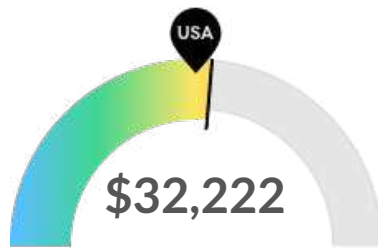
Executive Summary

## Light Job Posting Demand Over a Deep Supply of Regional Jobs

17,359

Jobs (2020)

San Diego-Chula Vista-Carlsbad, CA is a hotspot for this kind of job. The national average for an area this size is 14,542* employees, while there are 17,359 here.

$32,222

Compensation

Earnings are about average in San Diego-Chula Vista-Carlsbad, CA. The national median salary for your occupations is $31,602, compared to $32,222 here.

266
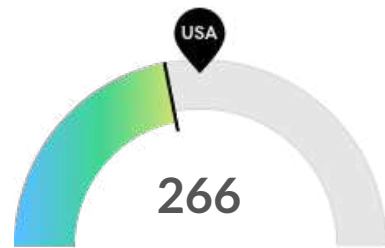
Job Posting Demand

Job posting activity is low in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 319* job postings/mo, while there are 266 here.
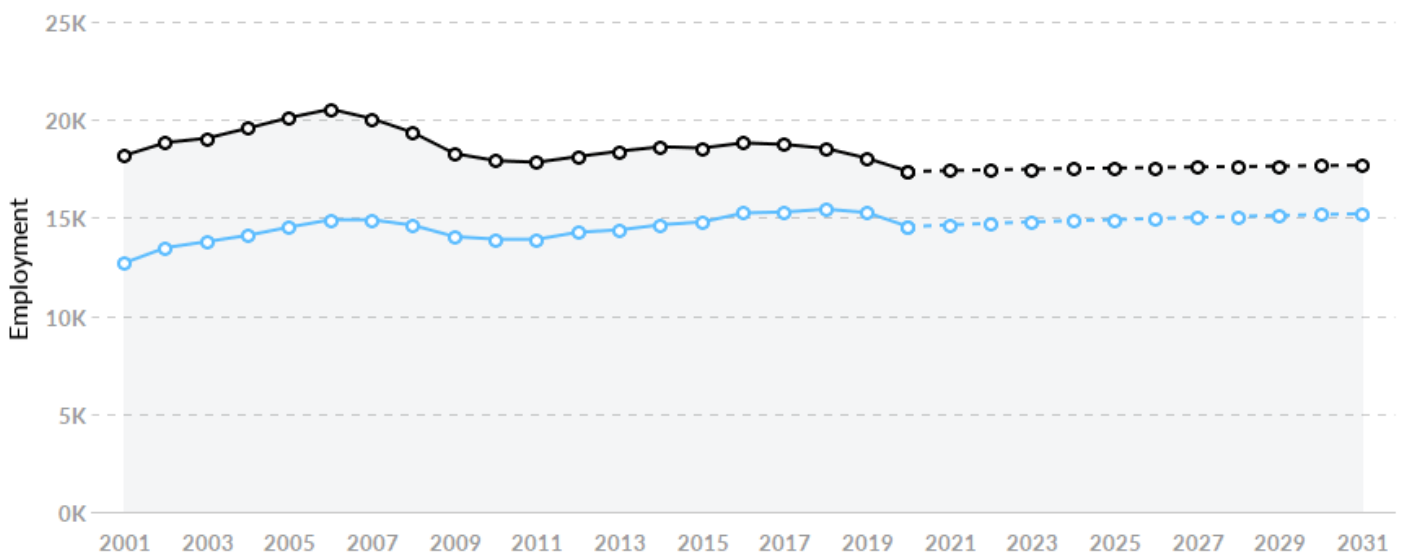
*National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.

Jobs

Regional Employment Is Higher Than the National Average

An average area of this size typically has 14,542* jobs, while there are 17,359 here. This higher than average supply of jobs may make it easier for workers in this field to find employment in your area.

|	Region	2020 Jobs	2030 Jobs	Change	% Change
●	San Diego-Chula Vista-Carlsbad, CA	17,359	17,656	297	1.7%
●	National Average	14,542	15,164	622	4.3%

*National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.

Regional Breakdown

County	2020 Jobs
San Diego County, CA	17,359

Most Jobs are Found in the Services to Buildings and Dwellings Industry Sector
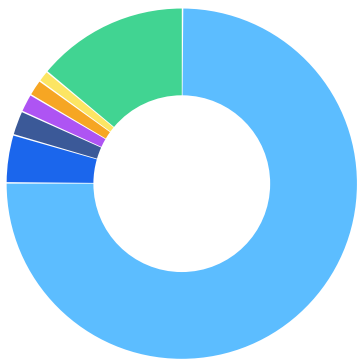
Industry	% of Occupation in Industry (2020)
● Services to Buildings and Dwellings	75.0%
● Local Government, Excluding Education and Hospitals	4.4%
● Other Amusement and Recreation Industries	2.3%
● Florists	1.7%
● Private Households	1.5%
● Activities Related to Real Estate	1.1%
● Other	14.0%

Compensation

Regional Compensation Is 2% Higher Than National Compensation

For your occupations, the 2020 median wage in San Diego-Chula Vista-Carlsbad, CA is $32,222, while the national median wage is $31,602.
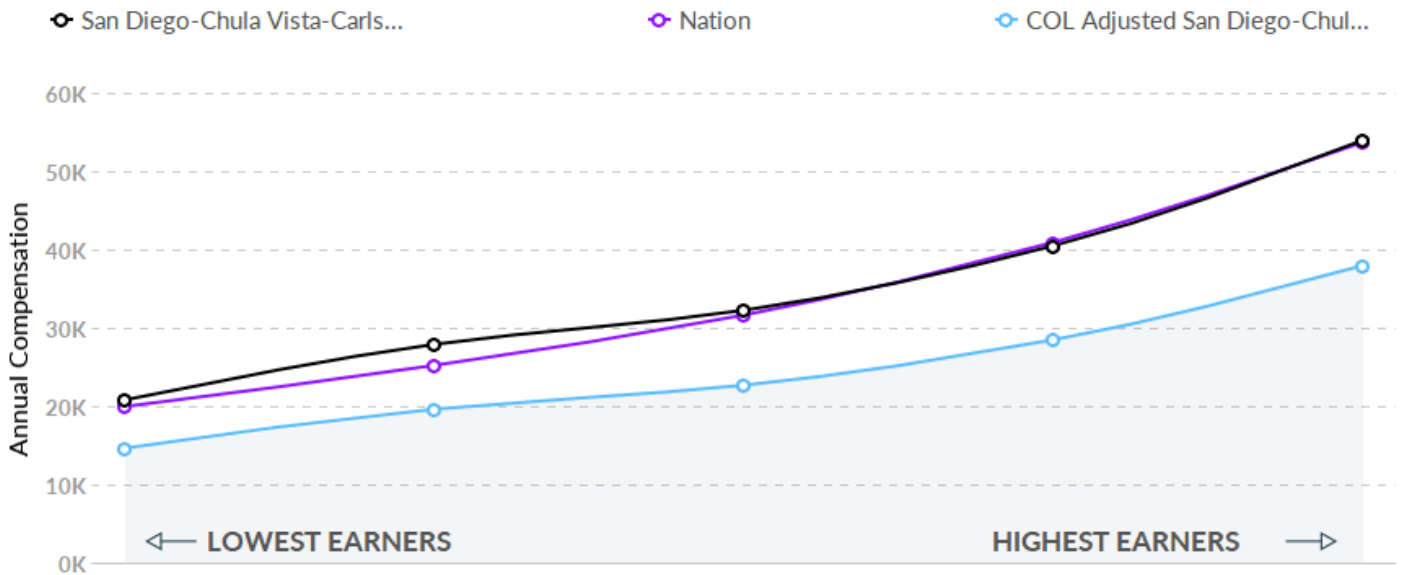
Job Posting Activity

2,455 Unique Job Postings

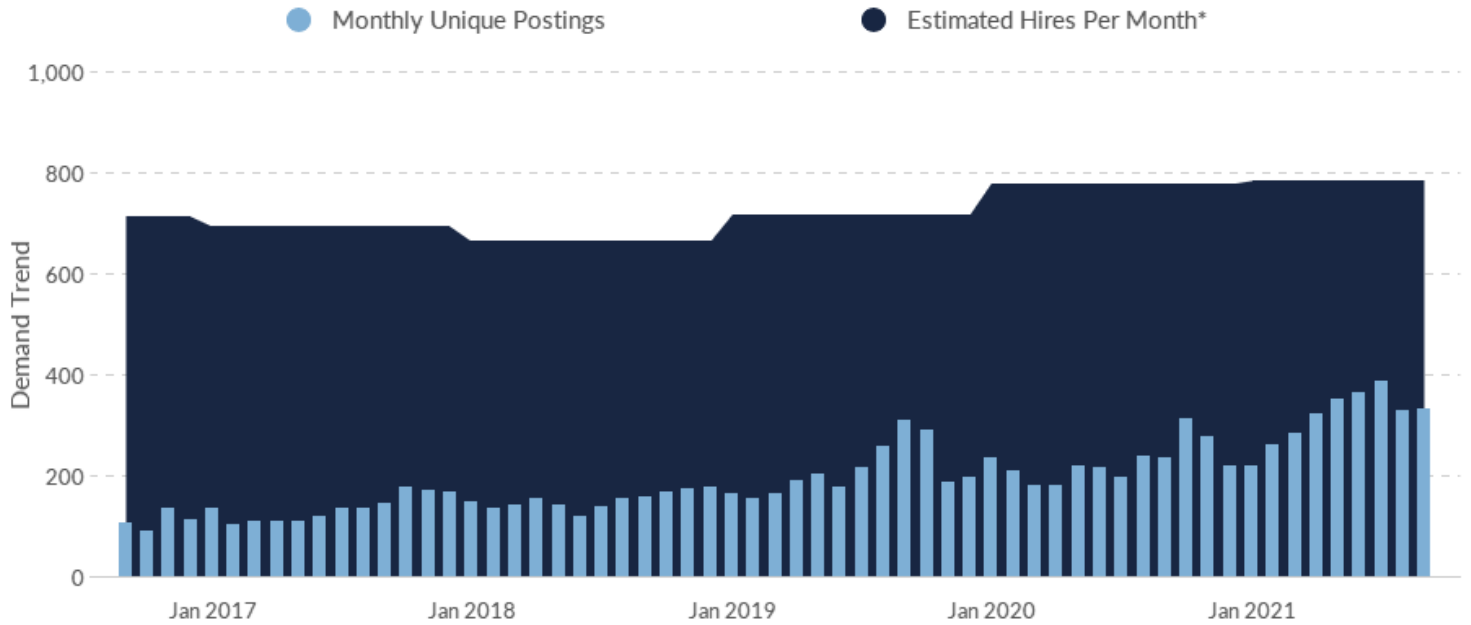The number of unique postings for this job from Jan 2020 to Sep 2021.

457 Employers Competing

All employers in the region who posted for this job from Jan 2020 to Sep 2021.

29 Day Median Duration

Posting duration is 2 days shorter than what's typical in the region.

● Monthly Unique Postings   ● Estimated Hires Per Month*

Occupation	Avg Monthly Postings (Jan 2020 - Sep 2021)	Avg Monthly Hires (Jan 2020 - Sep 2021)
Landscaping and Groundskeeping Workers	216	675
Tree Trimmers and Pruners	29	71
Conservation Scientists	11	3
Floral Designers	7	27
Soil and Plant Scientists	3	5

*A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Emsi hires are calculated using a combination of Emsi jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

Top Companies	Unique Postings		Top Job Titles	Unique Postings	
Brightview Companies, LLC	152		Groundskeepers	231	
San Diego	49		Landscapers	209	
JC Resorts LLC	46		Landscape Laborers	176	
The Davey Tree Expert Company	41		Landscape Maintenance Manag…	96	
Trueblue, Inc.	31		Gardeners	79	
Clubcorp, Inc.	30		Greenskeepers	75	
Bemus Landscape Inc	27		Landscape Gardeners	59	
Conam Management Corporation	23		Tree Climbers	59	
City of San Diego	22		Landscape Technicians	57	
West Coast Arborists, Inc.	16		Landscape Irrigation Technicians	56	

Top Hard Skills

● Frequency in Job Postings   ● Frequency in Profiles
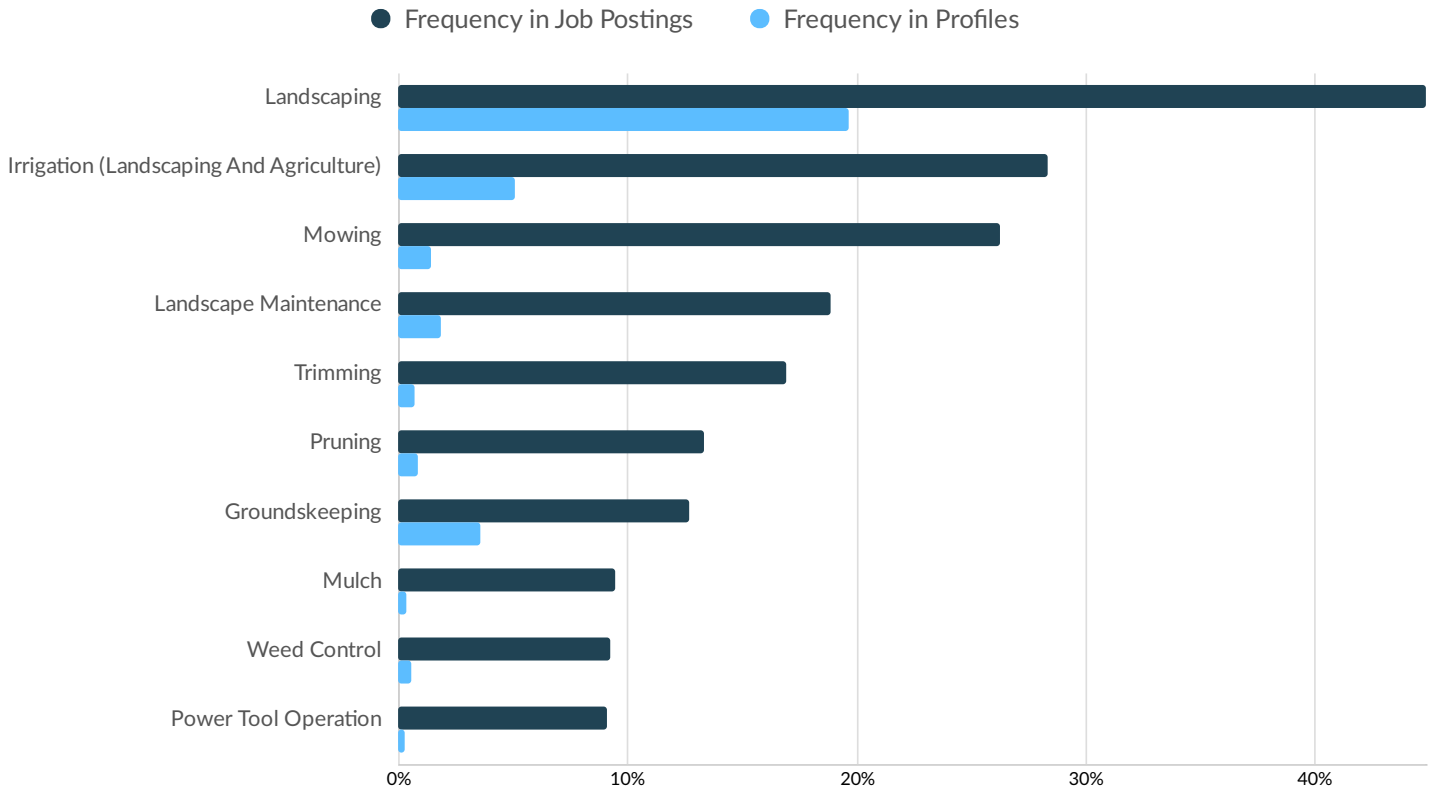
Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Landscaping	1,101	45%	318	20%
Irrigation (Landscaping And Agriculture)	696	28%	83	5%
Mowing	645	26%	23	1%
Landscape Maintenance	463	19%	30	2%
Trimming	415	17%	12	1%
Pruning	328	13%	14	1%
Groundskeeping	312	13%	58	4%
Mulch	232	9%	6	0%
Weed Control	227	9%	9	1%
Power Tool Operation	224	9%	5	0%

Top Common Skills

● Frequency in Job Postings   ● Frequency in Profiles
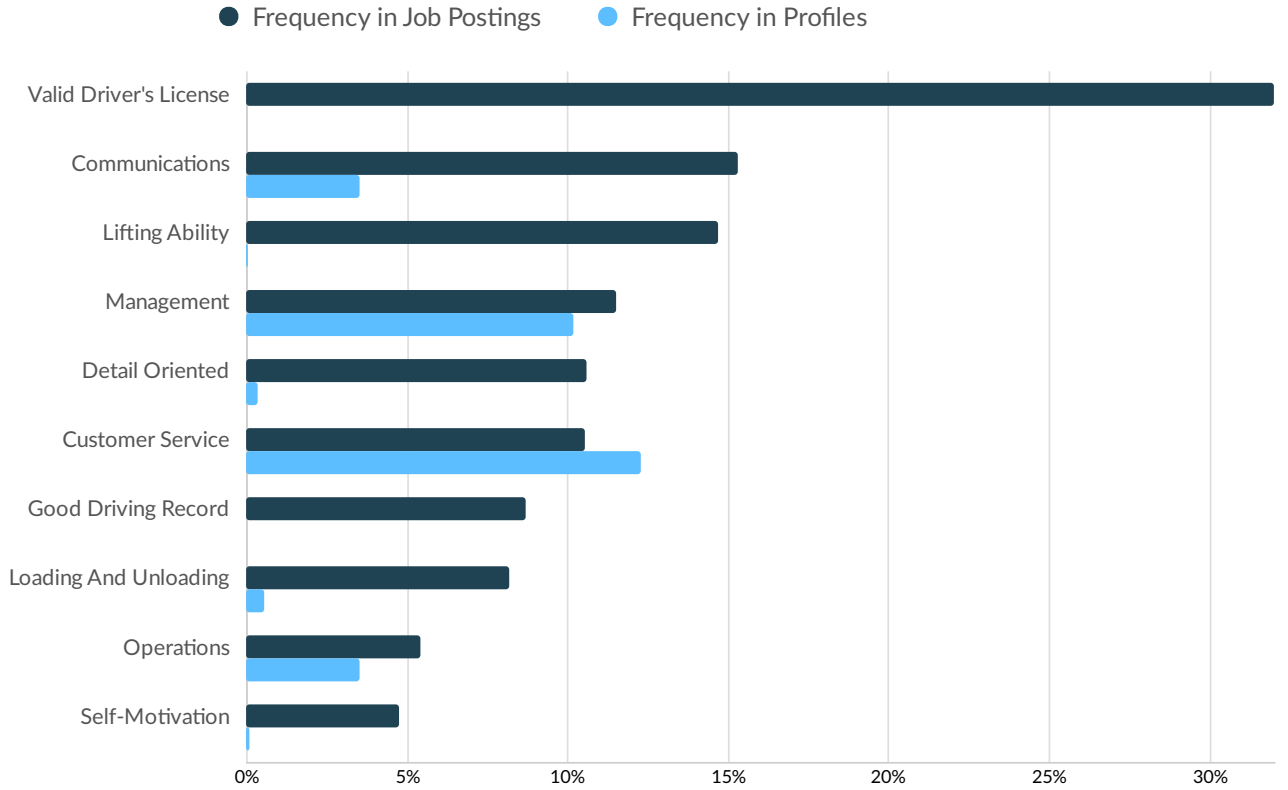
Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Valid Driver's License	786	32%	0	0%
Communications	376	15%	57	4%
Lifting Ability	361	15%	1	0%
Management	283	12%	165	10%
Detail Oriented	260	11%	6	0%
Customer Service	259	11%	199	12%
Good Driving Record	214	9%	0	0%
Loading And Unloading	201	8%	9	1%
Operations	133	5%	57	4%
Self-Motivation	117	5%	2	0%

Demographics

Retirement Risk Is About Average, While Overall Diversity Is High
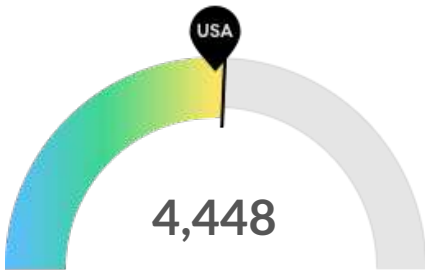
4,448	**13,434**	**2,364**
Retiring Soon	**Racial Diversity**	**Gender Diversity**
Retirement risk is about average in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 4,273* employees 55 or older, while there are 4,448 here.	Racial diversity is high in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 8,228* racially diverse employees, while there are 13,434 here.	Gender diversity is low in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 2,691* female employees, while there are 2,364 here.
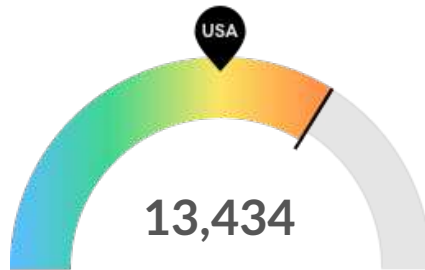
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Occupation Age Breakdown

	% of Jobs	Jobs
14-18	1.3%	233
19-24	8.5%	1,473
25-34	20.5%	3,555
35-44	20.2%	3,506
45-54	23.9%	4,144
55-64	17.9%	3,102
65+	7.8%	1,345
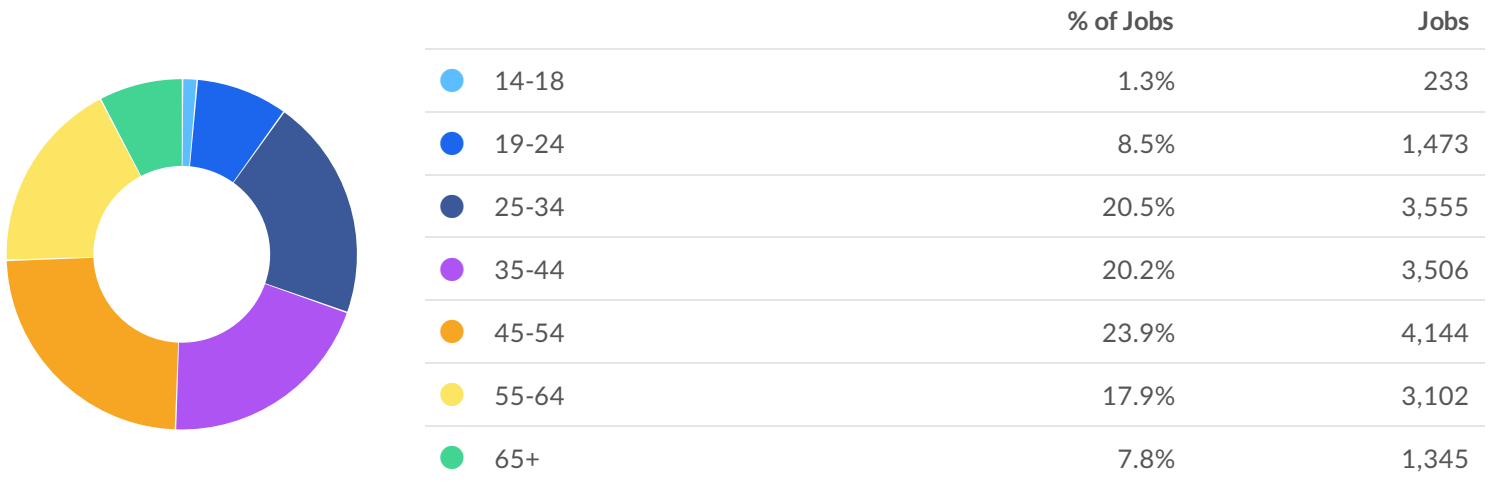
Occupation Race/Ethnicity Breakdown
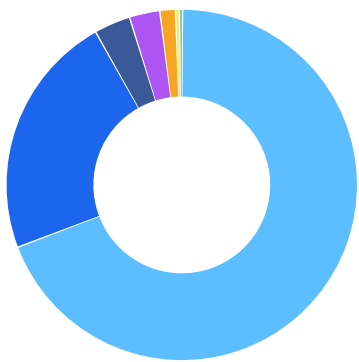
	% of Jobs	Jobs
● Hispanic or Latino	69.2%	12,004
● White	22.6%	3,925
● Asian	3.4%	582
● Black or African American	2.8%	487
● Two or More Races	1.4%	249
● American Indian or Alaska Native	0.4%	62
● Native Hawaiian or Other Pacific Islander	0.3%	50

Occupation Gender Breakdown
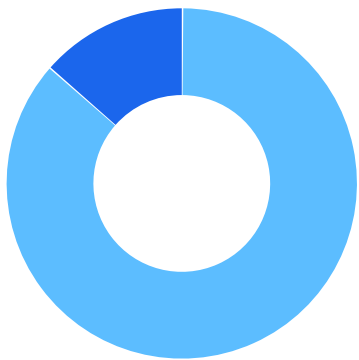
	% of Jobs	Jobs
● Males	86.4%	14,995
● Females	13.6%	2,364

Occupational Programs

16 Programs

Of the programs that can train for this job, 16 have produced completions in the last 5 years.

2,259 Completions (2020)

The completions from all regional institutions for all degree types.

2,126 Openings (2020)

The average number of openings for an occupation in the region is 247.

CIP Code	Top Programs	Completions (2020)	
26.0101	Biology/Biological Sciences, General	1,542	
40.0501	Chemistry, General	382	
26.1302	Marine Biology and Biological Oceanography	119	
40.0601	Geology/Earth Science, General	83	
15.0506	Water Quality and Wastewater Treatment Management and...	59	
01.0605	Landscaping and Groundskeeping	29	
46.0401	Building/Property Maintenance	17	
01.0601	Applied Horticulture/Horticulture Operations, General	10	
04.0601	Landscape Architecture	8	
01.0608	Floriculture/Floristry Operations and Management	5	

Top Schools	Completions (2020)	
University of California-San Diego	790	▬▬▬
San Diego State University	459	▬▬
California State University-San Marcos	200	▬
Cuyamaca College	109	▪
San Diego Mesa College	96	▪
San Diego City College	94	▪
San Diego Miramar College	90	▪
University of San Diego	88	▪
Palomar College	81	▪
Grossmont College	73	▪

Appendix A - Data Sources and Calculations

Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

Occupation Data

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates are also affected by county-level Emsi earnings by industry.

Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

Cost of Living Data

Emsi's cost of living data is based on the Cost of Living Index published by the Council for Community and Economic Research (C2ER).

Emsi Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.