4 Occupations
in San Diego-Chula Vista-Carlsbad, CA

Contents

What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.

Report Parameters

4 Occupations

19-3041 Sociologists	19-4061 Social Science Research Assistants
21-1092 Probation Officers and Correctional Treatment Specialists	11-9151 Social and Community Service Managers

1 MSA

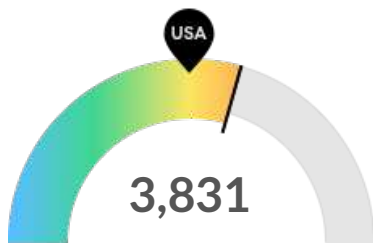41740   San Diego-Chula Vista-Carlsbad, CA

Class of Worker

QCEW Employees

The information in this report pertains to the chosen occupations and geographical area.
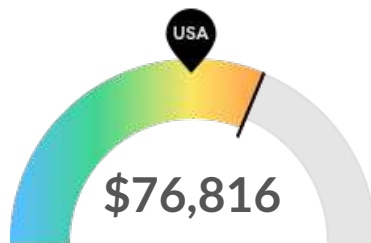
Executive Summary

## Average Job Posting Demand Over a Deep Supply of Regional Jobs

3,831

Jobs (2023)

San Diego-Chula Vista-Carlsbad, CA is a hotspot for this kind of job. The national average for an area this size is 2,992* employees, while there are 3,831 here.

$76,816

Compensation

Earnings are high in San Diego-Chula Vista-Carlsbad, CA. The national median salary for your occupations is $70,272, compared to $76,816 here.

49
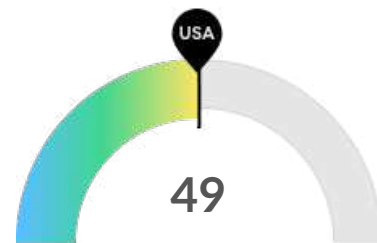
Job Posting Demand

Job posting activity is about average in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 49* job postings/mo, while there are 49 here.

*National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.

Jobs

Regional Employment Is Higher Than the National Average

An average area of this size typically has 2,992* jobs, while there are 3,831 here. This higher than average supply of jobs may make it easier for workers in this field to find employment in your area.
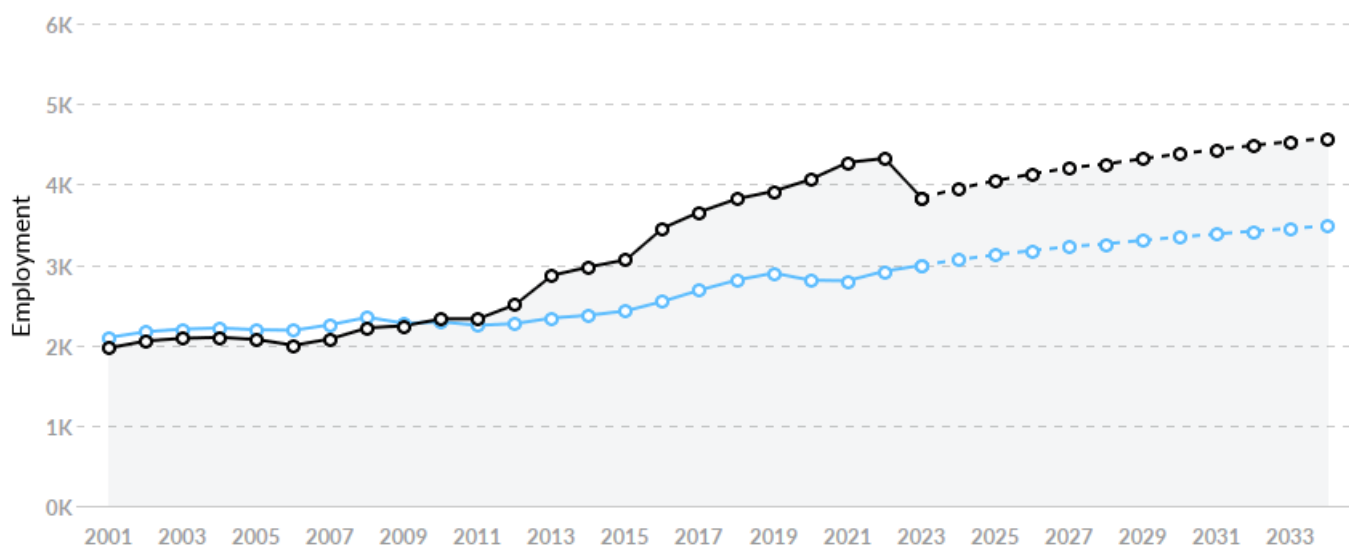
	Region	2023 Jobs	2024 Jobs	Change	% Change
●	San Diego-Chula Vista-Carlsbad, CA	3,831	3,947	116	3.0%
●	National Average	2,992	3,062	70	2.3%

*National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.

Regional Breakdown

County	2023 Jobs
San Diego County, CA	3,831

Most Jobs are Found in the Local Government, Excluding Education and Hospitals Industry Sector

Industry	% of Occupation in Industry (2023)
● Local Government, Excluding Education and Hospitals	23.0%
● Individual and Family Services	19.6%
● State Government, Excluding Education and Hospitals	12.0%
● Education and Hospitals (State Government)	5.7%
● Scientific Research and Development Services	5.3%
● Social Advocacy Organizations	3.9%
● Other	30.6%

Compensation

Regional Compensation Is 9% Higher Than National Compensation

For your occupations, the 2023 median wage in San Diego-Chula Vista-Carlsbad, CA is $76,816, while the national median wage is $70,272.

Legend: ● San Diego-Chula Vista-Carls... ● Nation ● COL Adjusted San Diego-Chul...

Y-axis: Annual Compensation (0K, 20K, 40K, 60K, 80K, 100K, 120K, 140K)

← LOWEST EARNERS   HIGHEST EARNERS →
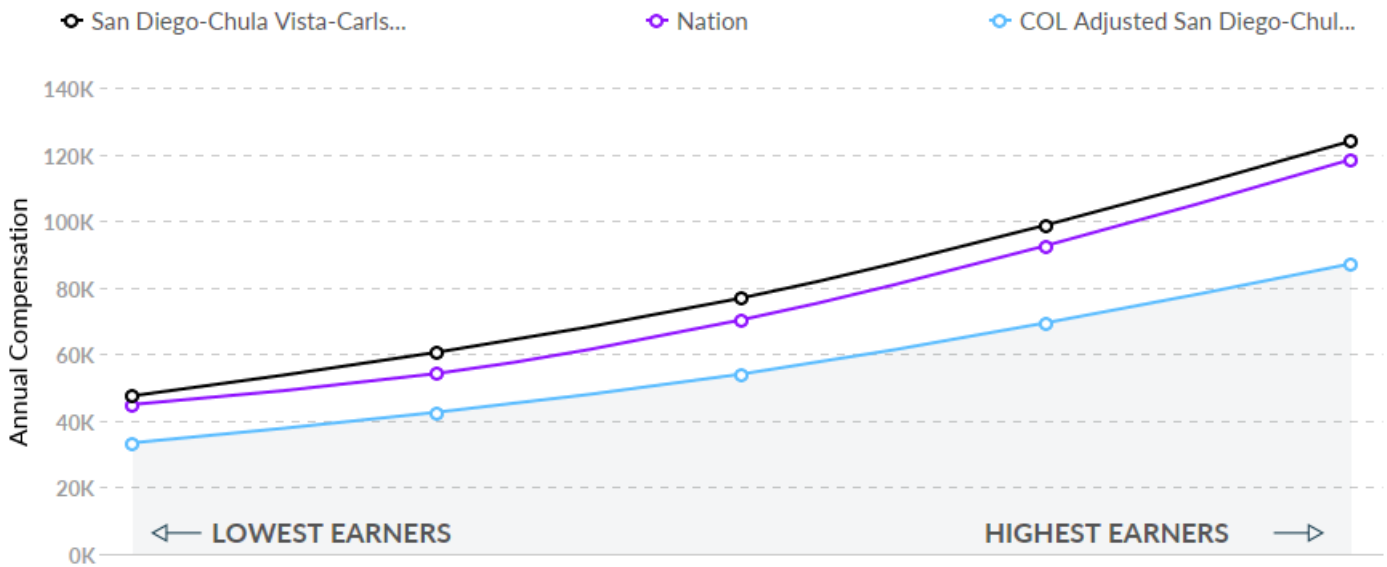
Job Posting Activity

882 Unique Job Postings

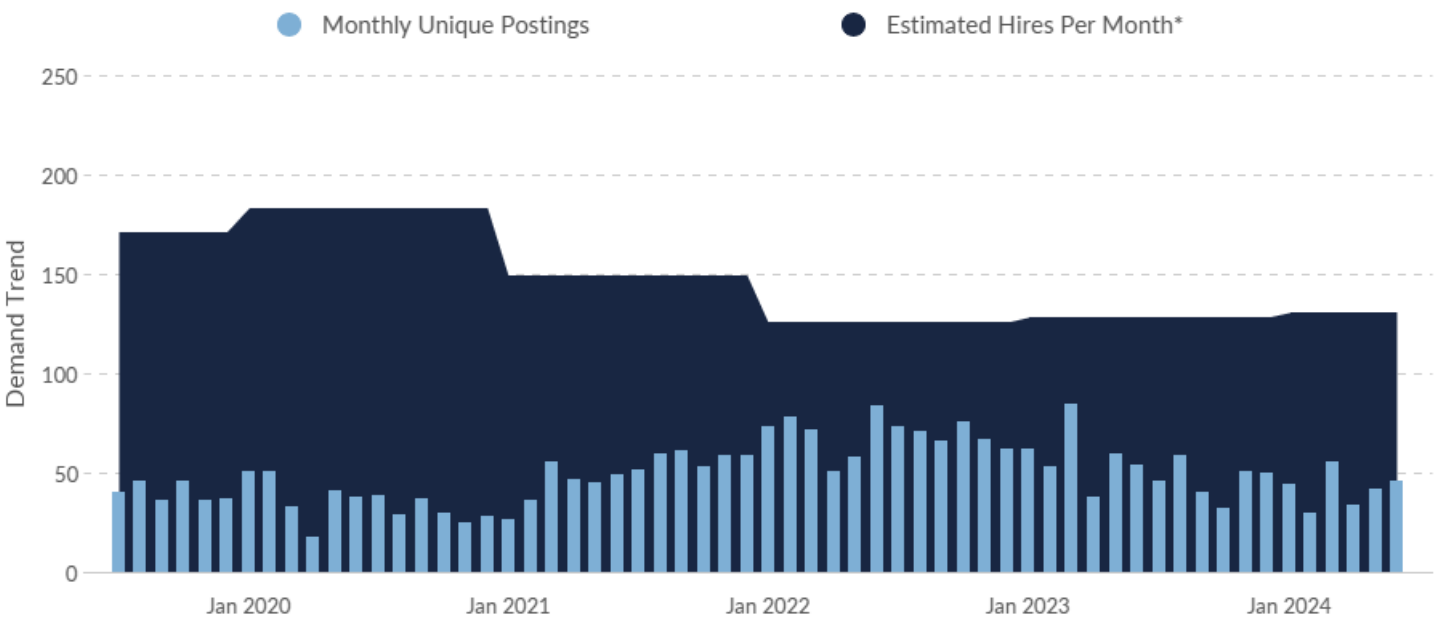The number of unique postings for this job from Jan 2023 to Jun 2024.

269 Employers Competing

All employers in the region who posted for this job from Jan 2023 to Jun 2024.

28 Day Median Duration

Posting duration is the same as what's typical in the region.

Occupation	Avg Monthly Postings (Jan 2023 - Jun 2024)	Avg Monthly Hires (Jan 2023 - Jun 2024)
Social and Community Service Managers	40	86
Probation Officers and Correctional Treatment Specialists	9	23
Sociologists	0	2
Social Science Research Assistants	0	18

*A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Lightcast hires are calculated using a combination of Lightcast jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.
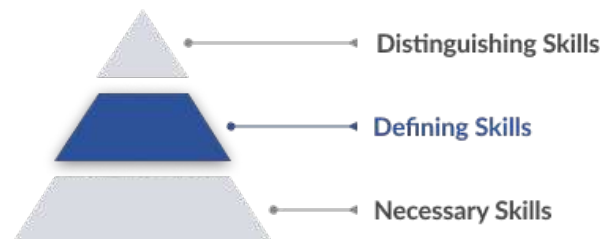
Top Companies	Unique Postings		Top Job Titles	Unique Postings	
Trinity Services Group	49	▬▬▬	Directors of Social Services	38	▬▬▬
Community Interface Services	24	▬	Community Corrections Officers	28	▬▬
Community Research Foundation	24	▬	Social Services Case Managers	24	▬▬
County Of San Diego	20	▬	Program Managers	19	▬
Harmonium	14	▪	Resource Counselors	16	▪
San Diego County	13	▪	Security Monitors	15	▪
Family Health Centers Of San D...	12	▪	Youth Leaders	15	▪
The Salvation Army	12	▪	Youth Development Leaders	13	▪
City Of San Diego	11	▪	Youth Program Leaders	13	▪
Corrections Corporation of Ame...	11	▪	Criminal Justice Specialists	11	▪

Top Distinguishing Skills by Demand

Not enough data to display Distinguishing Skills for this occupation.
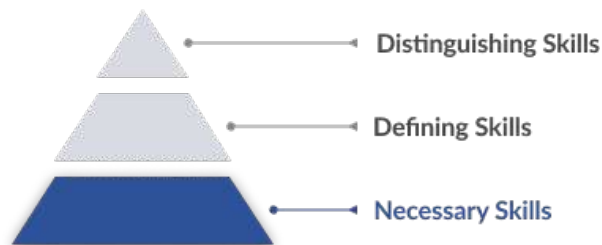
Top Defining Skills by Demand

An occupation's Defining Skills represent the day-to-day tasks and responsibilities of the job. An employee needs these skills to qualify for and perform successfully in this occupation.

Distinguishing Skills

Defining Skills

Necessary Skills

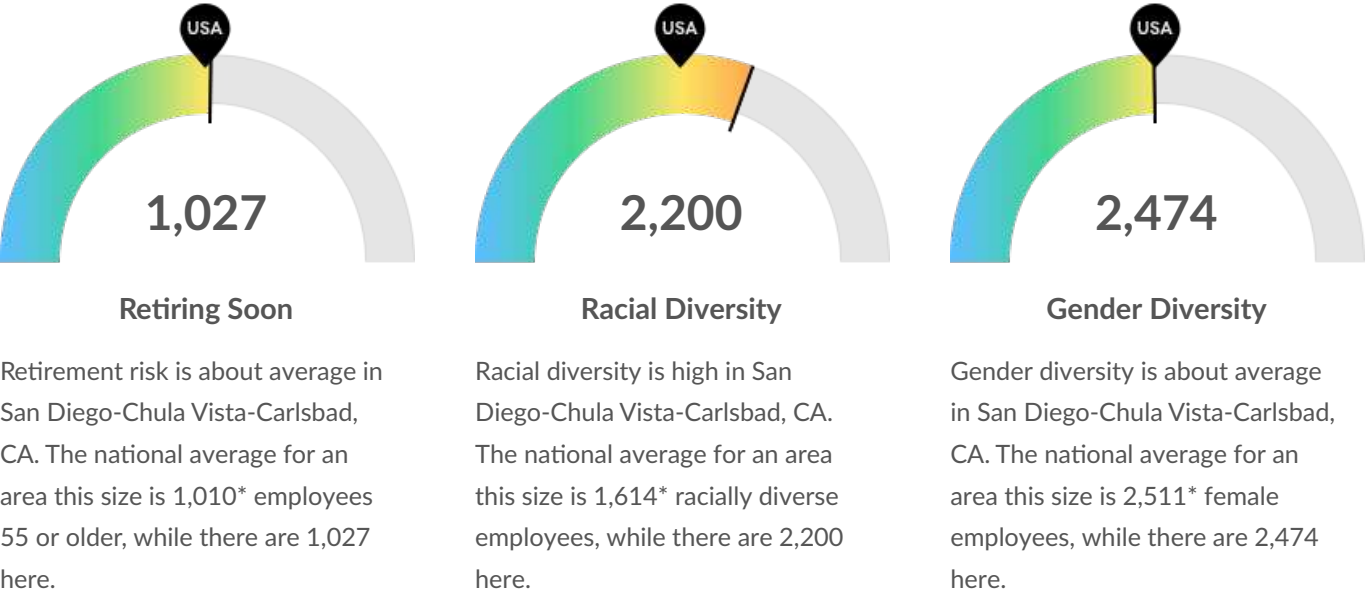| Skill	Salary Boosting	Job Postings Requesting	Projected Growth	Growth Relative to Market
Social Work	✖	273	+9.7%	Growing
Valid Driver's License	✖	240	+7.5%	Stable
Case Management	✖	171	+9.4%	Growing
Psychology	✖	117	+6.8%	Stable
Criminal Corrections	✖	59	+9.5%	Growing
Probation	✖	47	+6.1%	Stable
Data Collection	✖	44	+29.9%	Rapidly Growing
Sociology	✖	38	+16.8%	Growing
Social Sciences	✖	28	+15.5%	Growing
Law Enforcement	✖	12	+9.8%	Growing

Top Necessary Skills by Demand

An occupation's Necessary Skills are the specialized skills required for that job and relevant across other similar jobs. An employee needs these skills as building blocks to perform the more complex Defining Skills.

Distinguishing Skills

Defining Skills

Necessary Skills

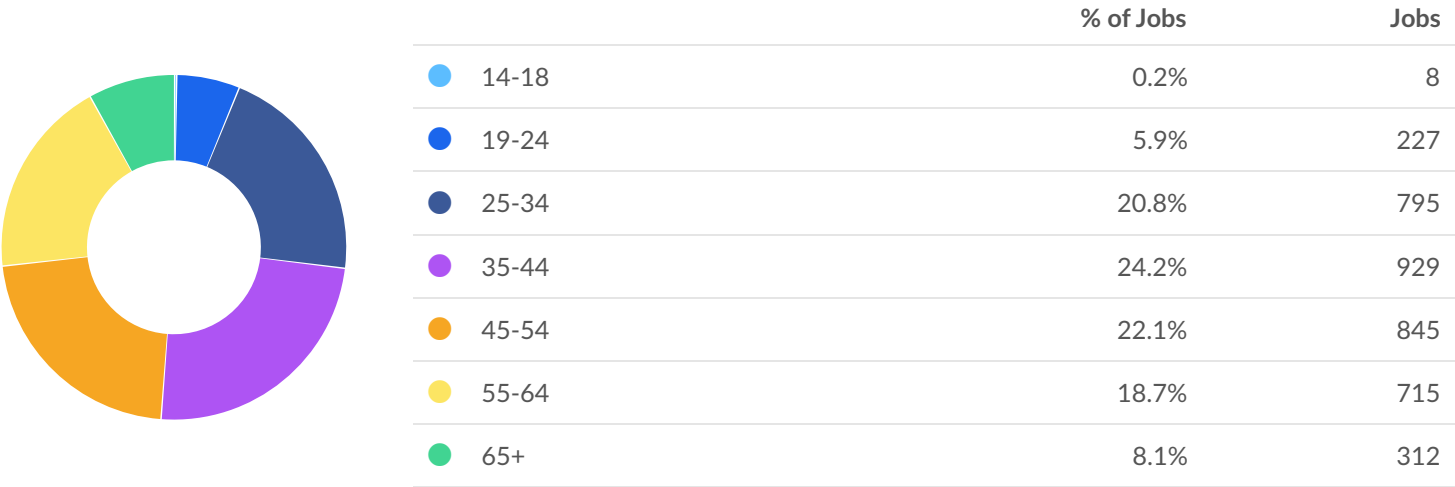| Skill	Salary Boosting	Job Postings Requesting	Projected Growth	Growth Relative to Market
Social Work	❌	273	+9.7%	Growing
Valid Driver's License	❌	240	+7.5%	Stable
Case Management	❌	171	+9.4%	Growing
Psychology	❌	117	+6.8%	Stable
Mental Health	❌	101	+13.2%	Growing
Human Services	❌	90	+16.1%	Growing
Crisis Intervention	❌	67	+11.7%	Growing
Marketing	❌	67	+23.0%	Rapidly Growing
Auditing	❌	61	+21.8%	Rapidly Growing
Behavioral Science	❌	57	+22.0%	Rapidly Growing

Demographics

Retirement Risk Is About Average, While Overall Diversity Is High

1,027

Retiring Soon

2,200

Racial Diversity

2,474

Gender Diversity

Retirement risk is about average in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 1,010* employees 55 or older, while there are 1,027 here.

Racial diversity is high in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 1,614* racially diverse employees, while there are 2,200 here.

Gender diversity is about average in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 2,511* female employees, while there are 2,474 here.
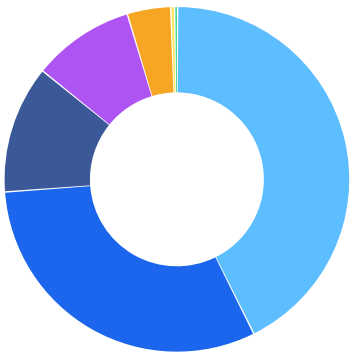
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Occupation Age Breakdown

		% of Jobs	Jobs
●	14-18	0.2%	8
●	19-24	5.9%	227
●	25-34	20.8%	795
●	35-44	24.2%	929
●	45-54	22.1%	845
●	55-64	18.7%	715
●	65+	8.1%	312

Occupation Race/Ethnicity Breakdown

	% of Jobs	Jobs
White	42.6%	1,631
Hispanic or Latino	31.2%	1,195
Asian	12.0%	459
Black or African American	9.5%	366
Two or More Races	4.1%	156
American Indian or Alaska Native	0.4%	14
Native Hawaiian or Other Pacific Islander	0.3%	11

Occupation Gender Breakdown
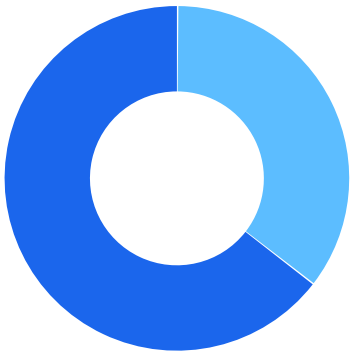
	% of Jobs	Jobs
Males	35.4%	1,356
Females	64.6%	2,474

Occupational Programs

43 Programs

Of the programs that can train for this job, 43 have produced completions in the last 5 years.

9,994 Completions (2023)

The completions from all regional institutions for all degree types.

429 Openings (2023)

The average number of openings for an occupation in the region is 257.

CIP Code	Top Programs	Completions (2023)	
42.0101	Psychology, General	3,440	
45.1101	Sociology, General	1,128	
45.1001	Political Science and Government, General	777	
43.0104	Criminal Justice/Safety Studies	731	
31.0501	Sports, Kinesiology, and Physical Education/Fitness, General	554	
45.0601	Economics, General	531	
30.2001	International/Globalization Studies	500	
45.0101	Social Sciences, General	466	
44.0701	Social Work	324	
45.0401	Criminology	256	

Top Schools	Completions (2023)	
San Diego State University	2,507	▬▬▬▬
University of California-San Diego	1,423	▬▬
California State University-San Marcos	1,410	▬▬
Ashford University	1,274	▬▬
Palomar College	530	▪
Southwestern College	481	▪
Grossmont College	412	▪
National University	391	▪
University of San Diego	263	▪
San Diego Mesa College	235	▪

Appendix A - Data Sources and Calculations

Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

Occupation Data

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates are also affected by county-level Emsi earnings by industry.

Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

Cost of Living Data

Lightcast's cost of living data is based on the Cost of Living Index published by the Council for Community and Economic Research (C2ER).

Lightcast Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.