

Social Media - Message from the President

Social media is becoming an increasingly important way for those of us at Cuyamaca College to communicate with students, colleagues and the community. Recognizing the value of social media sites such as Facebook, Twitter and LinkedIn, I have convened an ad hoc task force to explore how social media is used at Cuyamaca and ways that we can use it better and more effectively.

The college has an official [Facebook page](#) that has several administrators who can react quickly to monitor posts on the page. While we encourage a free and open discussion on our Facebook page, defamatory or other inappropriate comments will be immediately removed.

Many individuals and groups at Cuyamaca have set up their own college-related social media pages, and those pages should be respectful and a good reflection of the college. Please review the college Facebook page's [Social Media Guidelines](#) and the district [Social Media Guidelines](#) for the standards to be used on all social media pages associated with Cuyamaca College.

If you are administering or plan to create a college-related social media page, please contact [Rhonda Bauerlein](#), our webmaster, or [Anne Krueger](#), the district's communications and public information director. They must be made administrators of any college social media pages so they can review posts and remove those that violate the social media guidelines, as well as ensure the correct use and display of college logo and district logo and fonts per the [district's](#) and the [college's](#) logo usage manuals.

I'm excited about using social media as another way to spread our message about the many wonderful things going on at Cuyamaca College and about the many ways we serve students. If you haven't already, I hope you'll [LIKE](#) our Cuyamaca Facebook page.

Mark J. Zacovic, Ph.D.
President