



Ford ASSET at Cuyamaca College is a two-year degree and certification program designed to create a clear pathway toward course completion and career readiness. Students enrolled in the program attend courses in face-to-face and virtual settings, have opportunities to test-out and demonstrate competency remotely, and conduct work experience at a dealership of their choice.



FOR MORE INFORMATION

We are committed to creating greater opportunity for students, colleges, and communities. If you have questions or would like more information, please connect with us.

Brad McCombs
 brad.mccombs@gcccd.edu
 Automotive Technology Faculty
 Ford ASSET Program Coordinator
 Cuyamaca College



New Ford Tech ASSET

Automotive
 Student Service
 Educational
 Training Program



www.cuyamaca.edu/ford-asset

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CUYAMACA
 COLLEGE



LINCOLN

ASSET

Automotive Student Service Educational Training

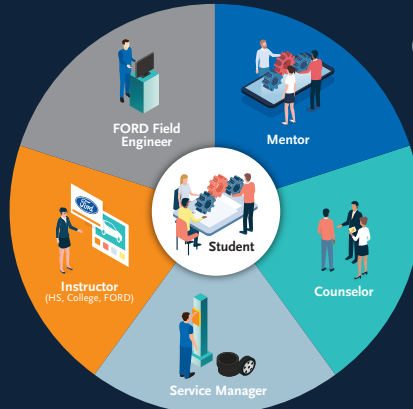
PATHWAY TO SUCCESS

The Ford ASSET Program provides students with a clear and coherent path to success. Students receive guidance on course sequence and selection, support and encouragement to stay focused on their path, and continuous mentoring to ensure student learning outcomes and program milestones are met.

DISTANCE EDUCATION

Ford ASSET features a universally-designed model allowing students to access the program anywhere, anytime. Students are engaged in coursework and training provided via both face-to-face and online learning opportunities.

- Synchronous/Asynchronous Learning
- Web-based Training
- Dealer Work Experience
- Remote Assessment & Certification



COMMUNITY OF PRACTICE

Students are connected to an integrated and coordinated learning community designed for success and achievement. A team of college and industry leaders work together to sponsor, guide, mentor, teach, and evaluate students from program inception to graduation and job placement.

Students are the focus of support. Each participant plays a role in the Community of Practice.



COURSES & TRAINING

In addition to general education coursework, students are immersed in a sequence of automotive courses designed with student equity in mind. All courses have been peer

reviewed for quality and include clearly stated objectives, carefully aligned tasks and assignments, and multiple opportunities for students to demonstrate understanding.



GENERAL EDUCATION

REMOTE TEST-OUT

The ASSET Program features a multiple measures approach to assessment with a remote test-out option designed for qualifying students to demonstrate course mastery.

- Student Portfolios
- Self-Assessment
- Competency Surveys
- Course Exams
- Moderated Discussions
- Mentor Feedback
- Remote Test - Out

APPLY TODAY!



Students interested in joining the program must complete college registration and submit relevant

application materials. To learn more about the program, please visit the Ford ASSET page at www.cuyamaca.edu/ford-asset for additional resources and links to instructor contact information.