

CUYAMACA COLLEGE
COURSE OUTLINE OF RECORD

ORNAMENTAL HORTICULTURE 117 – WEDDING DESIGN I

2 hours lecture, 3 hours laboratory, 3 units

Catalog Description

Theory and practice of numerous styles of wedding bouquets and corsages including church and reception floral designs. Emphasis is on the skills, mechanics and speed necessary in the floral industry.

Prerequisite

“C” grade or higher or “Pass” in OH 114 or equivalent

Entrance Skills

Without the following skills, competencies and/or knowledge, students entering this course will be highly unlikely to succeed:

- 1) Construct basic geometric floral designs.
- 2) Knowledge of the principles and elements of floral design including color theory, proportion, scale and balance.
- 3) Use of various floral products in the construction of basic floral designs including tape, wire and oasis.
- 4) Compare and contrast basic floral arrangements.

Course Content

- 1) Theory and practice of hand-held bouquets
- 2) Theory and practice of corsages including special occasion corsages
- 3) Creating wedding designs for church, reception and the home
- 4) Pricing and selling wedding floral services
- 5) Use of wedding design equipment
- 6) Industry standards in wedding service

Course Objectives

Students will be able to:

- 1) Reproduce basic styles of bouquets, corsages and boutonnieres using knowledge of principles and elements of design and proper handling of design tools, as well as wiring techniques.
- 2) Identify traditional and contemporary design styles using knowledge of geometric designs which are common to weddings and the mechanical techniques used to execute those designs.
- 3) Identify and discuss current design trends such as gown designs, fabrics, colors, etc., that influence the selection of wedding flowers.
- 4) Analyze a venue in order to develop a customized design that addresses customer needs and site logistics for personal flowers, ceremony flowers, and reception decor.
- 5) Create and execute a design plan and budget estimate for personal flowers. Plan the design recipe, processing time, mechanics and supplies, etc.
- 6) Distinguish information and scheduling needs that require interfacing with other wedding vendors to successfully execute delivery and setup.
- 7) Critique and discuss all floral arrangements for proper execution of principles of design and the desired style.

Method of Evaluation

A grading system will be established by the instructor and implemented uniformly. Grades will be based on demonstrated proficiency in subject matter determined by multiple measurements for evaluation, one of which must be essay exams, skills demonstration or, where appropriate, the symbol system.

- 1) Quizzes and exams that measure students' ability to:
 - a. Distinguish between current design trends in wedding designs, fabrics and colors and how they affect the appropriate floral designs.
 - b. Establish delivery and setup criteria including appropriate coordination with other professionals involved in the wedding event.
- 2) Exercises that measure students' ability to:
 - a. Reproduce floral arrangements using the principles and elements of design and the tools typical to traditional and contemporary weddings.
 - b. Provide a critique of floral arrangements produced in class based on the design principles of the desired style.

Special Materials Required of Student

Floral knife, wire cutters, hand pruners, ribbon scissors

Minimum Instructional Facilities

Smart classroom with lab tables, access to water and sink, walk-in cooler

Method of Instruction

- 1) Lecture and demonstration
- 2) Laboratory

Out-of-Class Assignments

Reading assignments

Texts and References

- 1) Required (representative example): Hunter, *The Art of Floral Design*. 3rd edition. Cengage, 2013.
- 2) Supplemental: None

Exit Skills

Students having successfully completed this course exit with the following skills, competencies and/or knowledge:

- 1) Outline wedding design arrangement options, florist responsibilities, and schedule a typical wedding.
- 2) Design wedding bouquets and corsages.
- 3) Estimate the cost of arrangements produced for a wedding.
- 4) Use wire, hot glue and ribbons in the production of wedding designs.
- 5) Plan a reception and the wedding flower needed based on industry standards.
- 6) Produce a written wedding plan.

Student Learning Outcomes

Upon successful completion of this course, students will be able to:

- 1) Reproduce bouquets, flowers to wear, ceremony and reception site décor by working with proper tools and techniques and understanding the principles and elements of design.
- 2) Identify current trends of wedding décor, fashion fabrics, accessories and colors that influence the selection of wedding flowers.
- 3) Analyze a venue to create a retail proposal estimate and wholesale budget, including a design and installation plan for a wedding event.